



DISTRIBUTION
OF THE WORK
PACKAGES

מסלול תוכנית

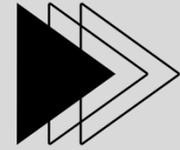
CL2-2023-HERITAGE-01-05

מסלול תוכנית

ESRA KABAKLARLI



WP 1. Project management and consortium coordination



WP2: Analysis-Assessment



WP3. Develop business models for rural and remote areas



WP4. State-of-the-art of cultural and creative tourism policies



WP5. Innovation activities;



WP6. Cultural and Creative Strategies

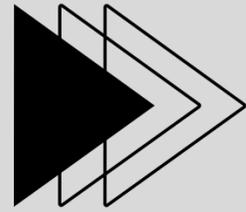


WP7: Sustainability, Promote an inclusive and sustainable cultural and creative tourism



WP8: Dissemination & Communication





**WP 1. PROJECT
MANAGEMENT AND
CONSORTIUM
COORDINATION**

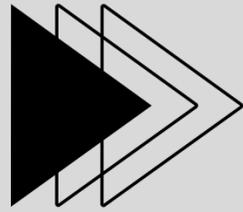
Task 1: Organize timely meetings between partners

Task 2: Provide administrative and financial management and timely reporting to the EC.

Task 3: Ensure the correct execution of all WP, including the achievement of objectives and milestones

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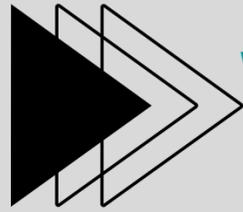
WP 2: ANALYSIS - ASSESSMENT

Task 4: Surveys will be conducted to reveal society's needs, demands, and readiness for tourism

Task 5: Analysing Survey Results using with statistical programmes

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**WP3. DEVELOP BUSINESS
MODELS FOR RURAL AND
REMOTE AREAS**

Task 6: Develop cultural tourism and creative tourism business models for rural and remote areas to increase sustainable job opportunities and investments

Task 7: Identify the role of hotels for cultural tourism hospitality

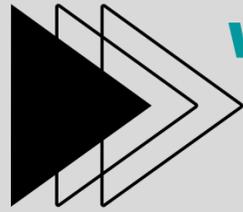
Task 8: Explore the future of cultural tourism for urban and regional destinations;

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WP4. STATE-OF-THE-ART OF CULTURAL AND CREATIVE TOURISM POLICIES

Task 9: Creating a literature review for different types of cultural tourism models

Task 10: Identifying, for each type of cultural tourism intervention, several best practices and interesting cases from European cities and regions

Task 11: For all best practices we will determine conditions for success. For this we will look into the local context, governance structures (arenas and processes for decision-making, as well as implementation structures), and the relevant stakeholders and their interests

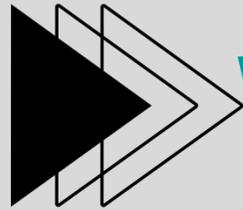
Task 12: Create a framework that shows the different types of cultural tourism interventions, their impacts and conditions for success

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WP 5 . I N N O V A T I O N A C I V I T I E S

Task 13: Developing Virtual Reality (VR) and Augmented Reality (AR) digital technologies for remote tourism areas

Task 14: Re-elaboration the data, through systems of artificial intelligence and business intelligence, machine learning macro, providing public administrations and stakeholders with useful information to support decision making. This is based on:

- 1. data integration;**
- 2. forecasting future trends and dynamics;**
- 3. clustering of regions/destinations in terms of similar characteristics and subsequent benchmarking**

Task 15: Developing Smart Savatra Platform will also allow for the integration of data from social media (data left independently by users of social networks, blogs, review sites, etc.), small data analysis and field surveys, and thereby be able to describe the experience of users, both citizens and tourists

**W E S T U K R A I N I A N
N A T I O N A L
U N I V E R S I T Y**

I N C L U D I A

J A S S P



WP6. CULTURAL AND CREATIVE STRATEGIES

Task 16: Developing innovative products and services in Savatra Living Lab (starting from Savatra(Konya) to the other sites this lab will serve). It will increase the sharing and skills of elements such as local gastronomy, health, art, cultural factors, tradition, and folklore

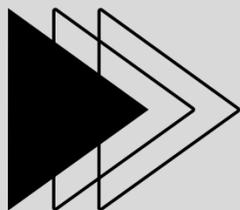
Task 17: Cooperation and coordination will be ensured between non-governmental organizations, local actors, relevant departments of universities, and the municipality

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**WP7: SUSTAINABILITY,
PROMOTE AN INCLUSIVE
AND SUSTAINABLE
CULTURAL AND CREATIVE
TOURISM**

Task 18: Creative tourism services and products will be developed, and jobs will be created and sold

Task 19: Local handicrafts, ancient technologies, local cuisine, ancient gastronomy, natural and endemic plants, local folklore, traditional music education, ceramics, tile work and designs, carving and calligraphy, etc. Creative tourism resources, products, and services in these areas will be developed

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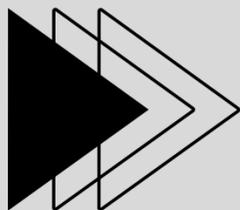
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WP8: DISSEMINATION & COMMUNICATION

Task 20: Planning activities take place both internally and externally. Within the framework of a master plan, sharing creative ideas, developing strategies, branding, and organizing events will attract tourists

Task 21: To engage internal Action participants and external stakeholders in the Action and raise visibility and awareness at the local, national, EU, and international levels,

- (i) Kick-off meeting;**
- (ii) National and European conferences and seminars;**
- (iii) Training schools;**
- (iv) Media, publications, and dissemination actions; and**
- (v) Final meeting**

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**THANK YOU FOR
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